ALTRON
DIGITAL BUSINESS

South Africa's strategic growth partner
Creating value throughout your business with integrated retail solutions.

Altron Digital Business
for retail

South Africa's retail landscape is changing

Digital adoption is shifting shopping behaviours, while economic conditions shape consumer sentiment. Here's how to use technology to power growth, efficiency, and great retail customer experiences.

Supply chain and transportation

Real-time supply chain monitoring

Use real-time tracking and route optimisation to improve driver and asset safety and optimise last-mile delivery. Delivery performance and driver behaviour analysis further improves vehicle assets and drivers.

Tracking and inventory
management

70%	**20%**
reduction in recorded vehicle accidents.	improvement in inventory accuracy through advanced WMS.

Store operations

Enhance operational efficiency

Automate routine tasks like invoice processing and reporting. Efficiently manage workspaces with automation and control systems. Use AI for scheduling, time tracking, and labour forecasting. Automate pricing and promotions with electronic shelf labels.

Dodge digital complexity and focus on strategic priorities

We ensure your network is compliant, secure, and always-on with AI-led issue detection and profile-driven deployments. Maximise cloud services and application licenses. Implement or consolidate CRM platforms. Ensure uptime, fast payments, and compliance to protect revenue and reputation.

Retail Store as a Service

Simplify operations and reduce costs with a model covering all store setup and management needs.

Store lifecycle management

Streamline store lifecycles with services covering store development, procurement, implementation, maintenance and servicing to decommissioning.

30% faster store deployment with pre-configured hardware.

Data-driven, insight-led retail operations

Data and AI solutions

Use data for strategic decisions like store planning. Turn AI ideas into business benefits with advisory, proof of concept, to build and operations.

Data monetisation

Unlock retail media networks. Monetise datasets through brand partnerships. Gain insights to identify new revenue opportunities.

22%	**95%**
first-time fix rate with Smart Store Support & Skilled Field Services.	reduction in staff overtime.

Customer experience

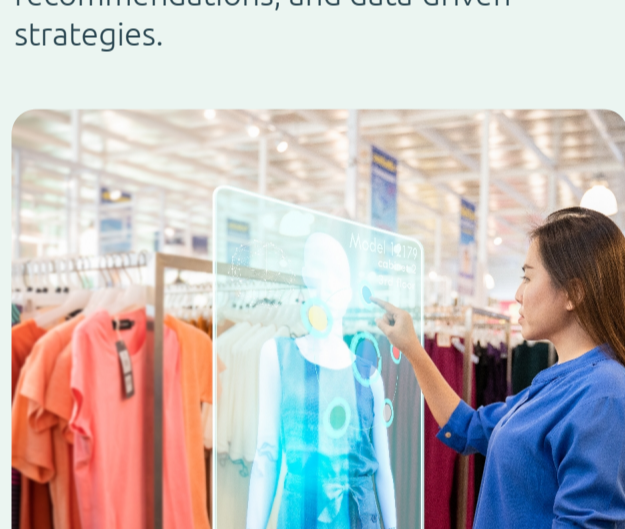**Keep customers returning with excellent in-store experiences.**

Advanced POS and checkout options enhance customer experience.

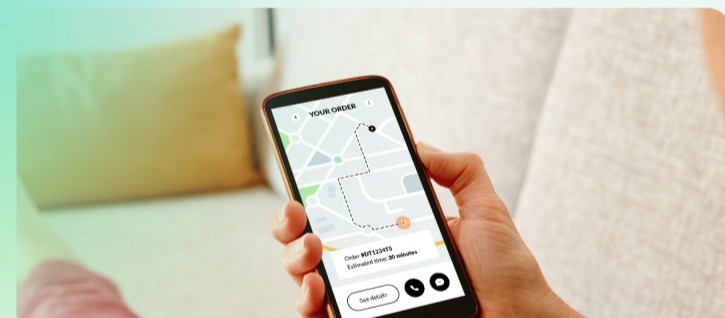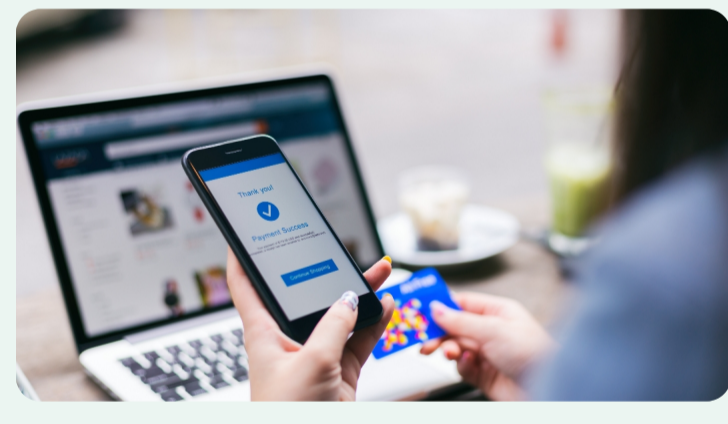Assisted checkout systems improve payment efficiency.

Delight customers with immersive technology

Offer virtual try-ons, personalised recommendations, and data-driven strategies.

Omnichannel strategies

Develop omnichannel strategies for seamless online and in-store experiences. Unify channels to boost satisfaction and e-commerce growth.
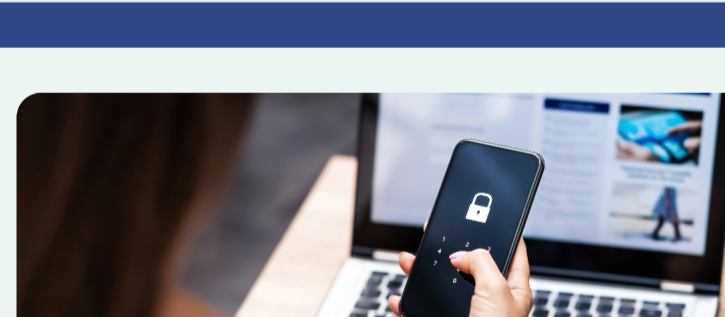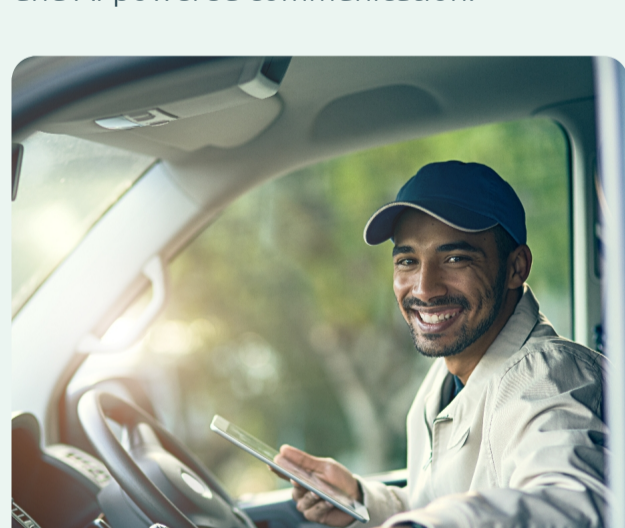
Optimise last-mile delivery

Enhance last-mile delivery with route optimisation, real-time tracking, driver monitoring, data analytics, asset tracking, and AI-powered communication.

Drive customer loyalty and spending across channels

Use data to tailor offers, build loyalty, and enhance engagement. Centralise identity management for consistent interactions.

Track assets to monitor deliveries and anticipate arrival times.

Build customer confidence through security

Secure your digital environment with strong authentication and consent management for a seamless customer experience.

Case studies

Reduced overtime costs by 22% with data driven workforce management solution

We partnered with Hungry Lion to implement and integrate a workforce management solution and a data analysis system to improve profitability for their host of stores both locally and in neighbouring countries.

Learn more

Reducing IT escalations by more than 50%

We created the Massmart Tech Booth to support and help them provide employees with more efficient IT support. Offering immediate walk-in support, the Tech Booth handles nearly 1 500 queries each month.

Learn more

Accidents and claims lowered by 70%

Following a large accident that claimed many lives, Putco started using our Netstar Fleet Management System to monitor bus safety and use. Our system has helped Putco drastically reduce accidents and claims recorded against them.

Learn more

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